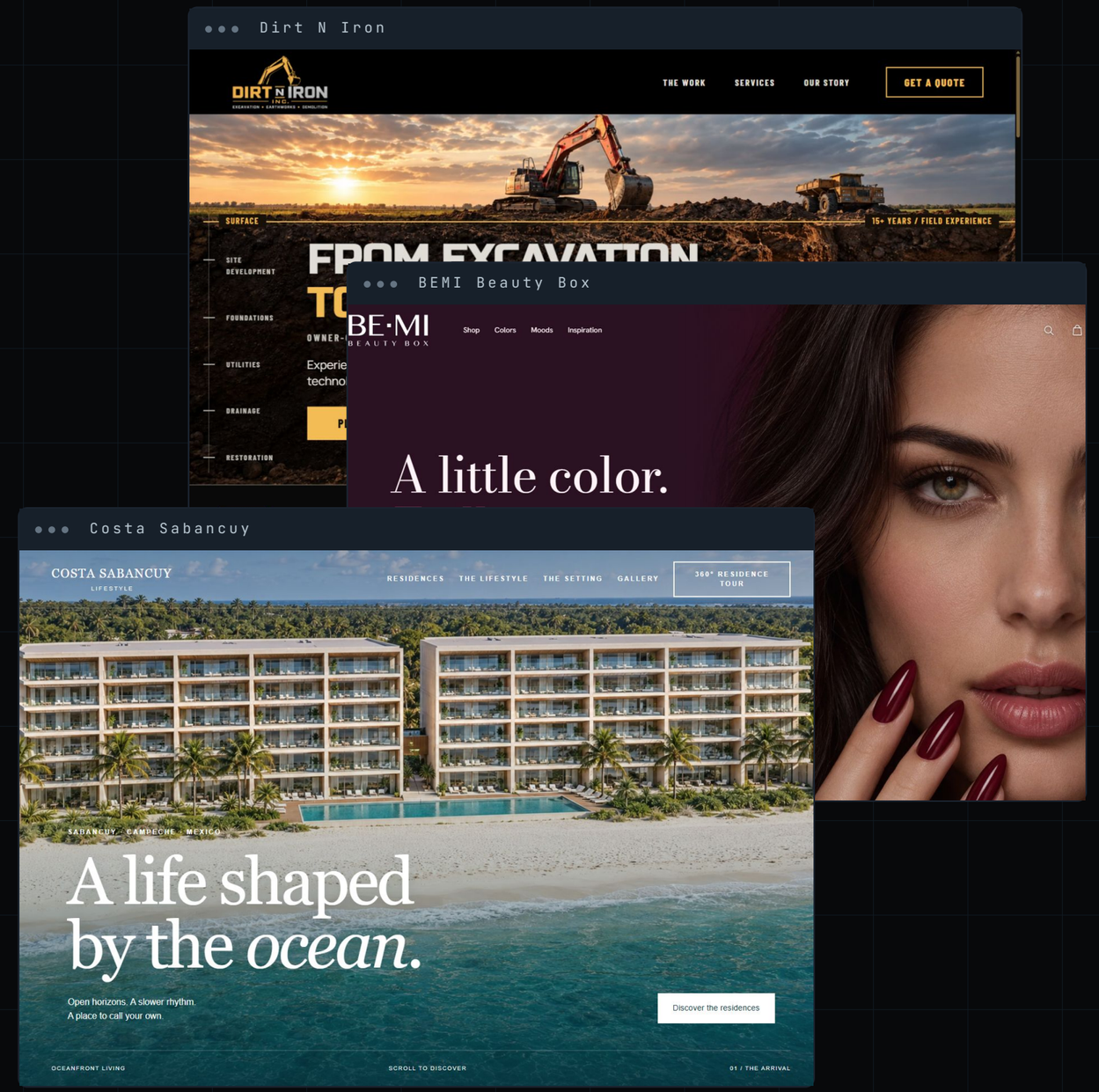
FISHER DIGITAL DESIGN

Selected work.

Digital experiences with presence.

Websites, e-commerce and visual design for businesses with something to show.

EXPLORE THE COLLECTION



DESIGN THAT REFLECTS THE BUSINESS BEHIND IT.

18 PROJECTS. DISTINCT PERSPECTIVES.

A considered presence. A character of its own.

From expressive beauty brands to industrial specialists, each experience is shaped around the business, its audience, and the next step.

COMPLETED WORK

03	BEMI Beauty Box	
04	Dirt N Iron	
05	Costa Sabancuy	
06	Nove Wholesale	
07	Rocko Drilling	
08	Coconoir Lashes	
09	Nails by Bils	
09	Zazzle	
10	Nove Academy	

IN THE STUDIO

11	Rockstar Concrete	Final review
12	River Valley Ag	Final review
12	LB Signs	Final review
13	Erindale Chiropractic	Final review
13	Canro Construction	Middle review
14	Serbu & Sons	Middle review
15	Coconoir Beauty	Middle review
16	Loona Nails	Initial review
17	Revel Service	Middle review

Click a project to explore. Preview designs may change before launch.

PROFESSIONAL BEAUTY / E-COMMERCE

BEMI Beauty Box

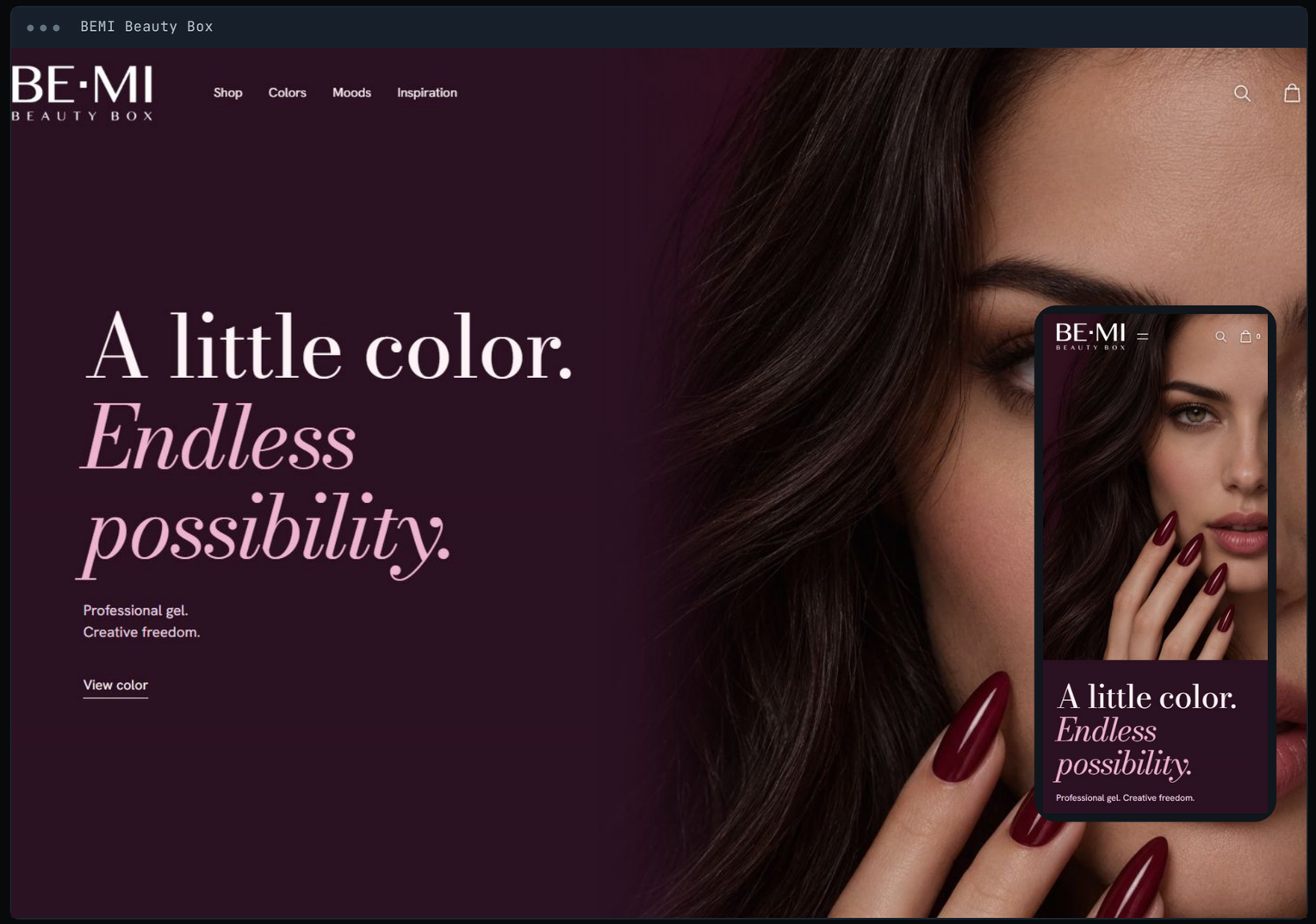
A world of color, beautifully considered.

Rich burgundy, expressive photography, and elegant typography give BEMI a distinct editorial presence. The experience connects creative inspiration with the product collection through shade discovery, mood-based browsing, and a visual comparison that invites visitors to explore different nail finishes.

- Shade comparison slider
- Color and mood discovery
- Editorial product imagery

Completed

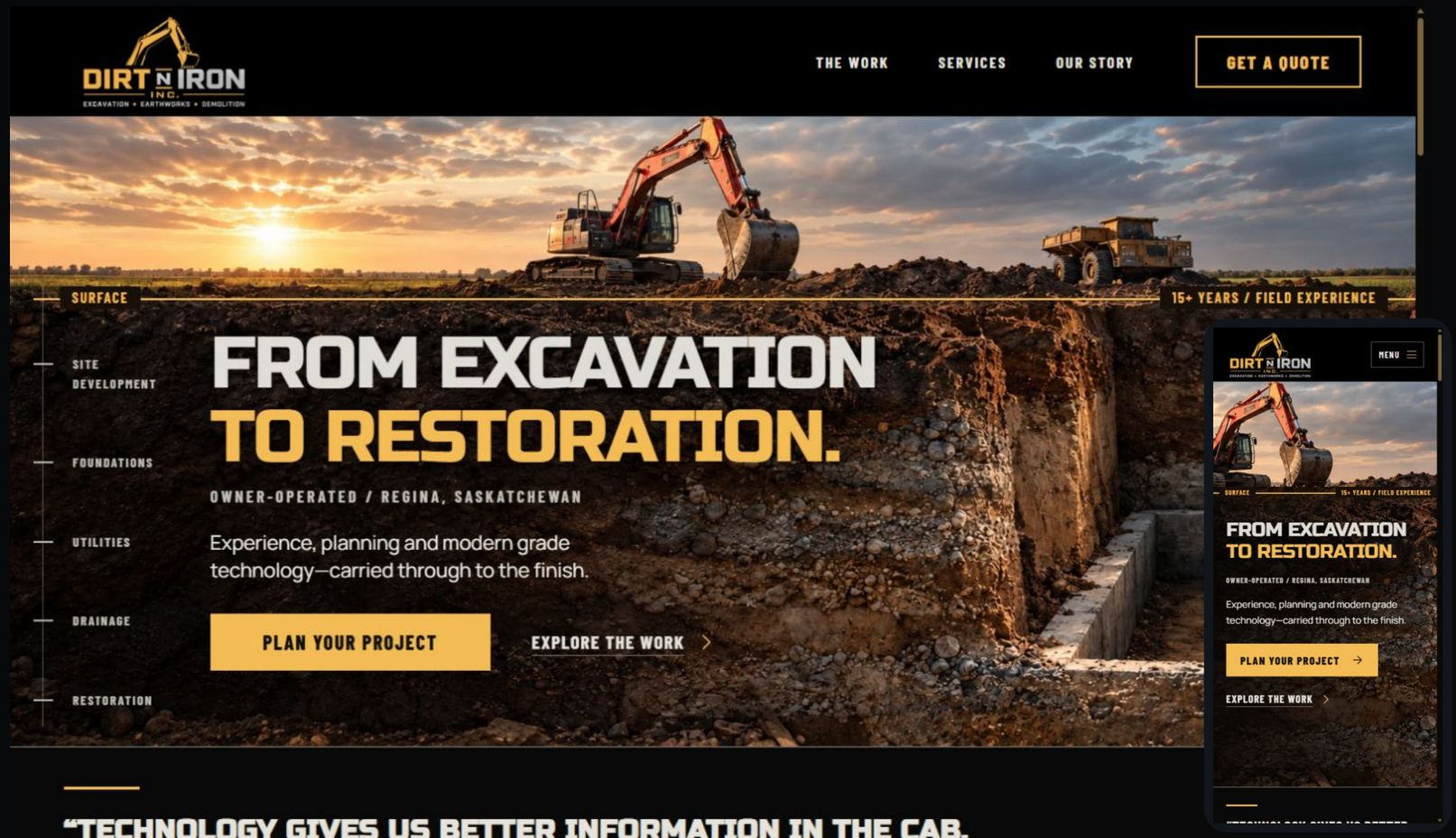
Visit website +



EXCAVATION / EARTHWORKS

Dirt N Iron

Completed



Built from the ground up.

An excavated landscape becomes the opening canvas for Dirt N Iron. Bold yellow accents, oversized typography, and a layered story connect the company's equipment, services, and owner-operated approach, carrying the visitor from the first impression to a clearly structured project inquiry.

- Layered earth hero composition
- Expandable service descriptions
- Structured project inquiry form

Visit website +

OCEANFRONT PROPERTY / LIFESTYLE

Costa Sabancuy

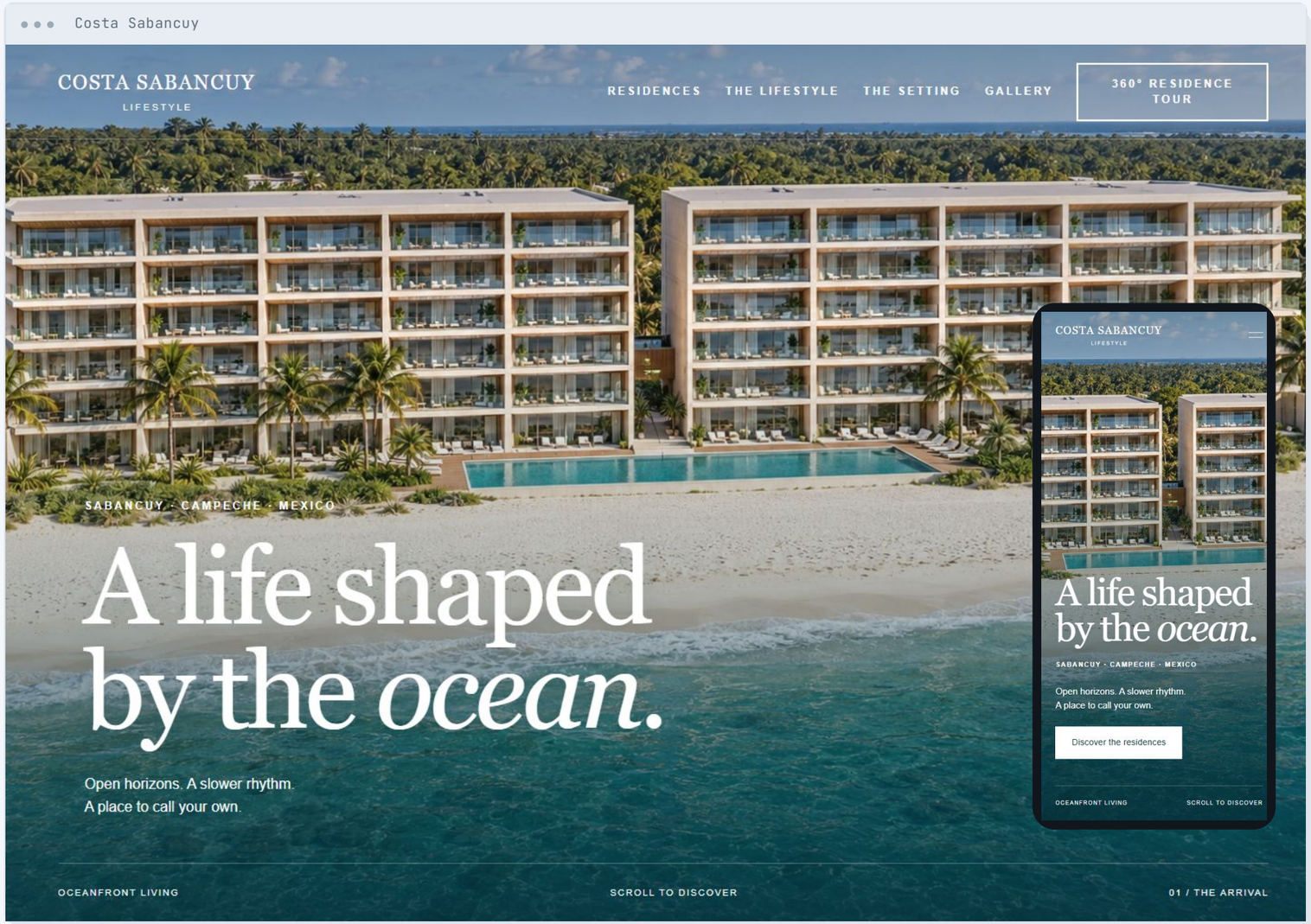
A digital invitation to the coast.

Oceanfront imagery, generous space, and refined serif typography establish an unhurried tone for Costa Sabancuy. The site unfolds through residences, lifestyle, setting, and gallery content, presenting the property as a place to imagine everyday life beside the water.

- Full-width oceanfront imagery
- Residence and lifestyle storytelling
- Gallery and 360-degree tour entry

Completed

Visit website +



PROFESSIONAL SUPPLIES / E-COMMERCE

Nove Wholesale

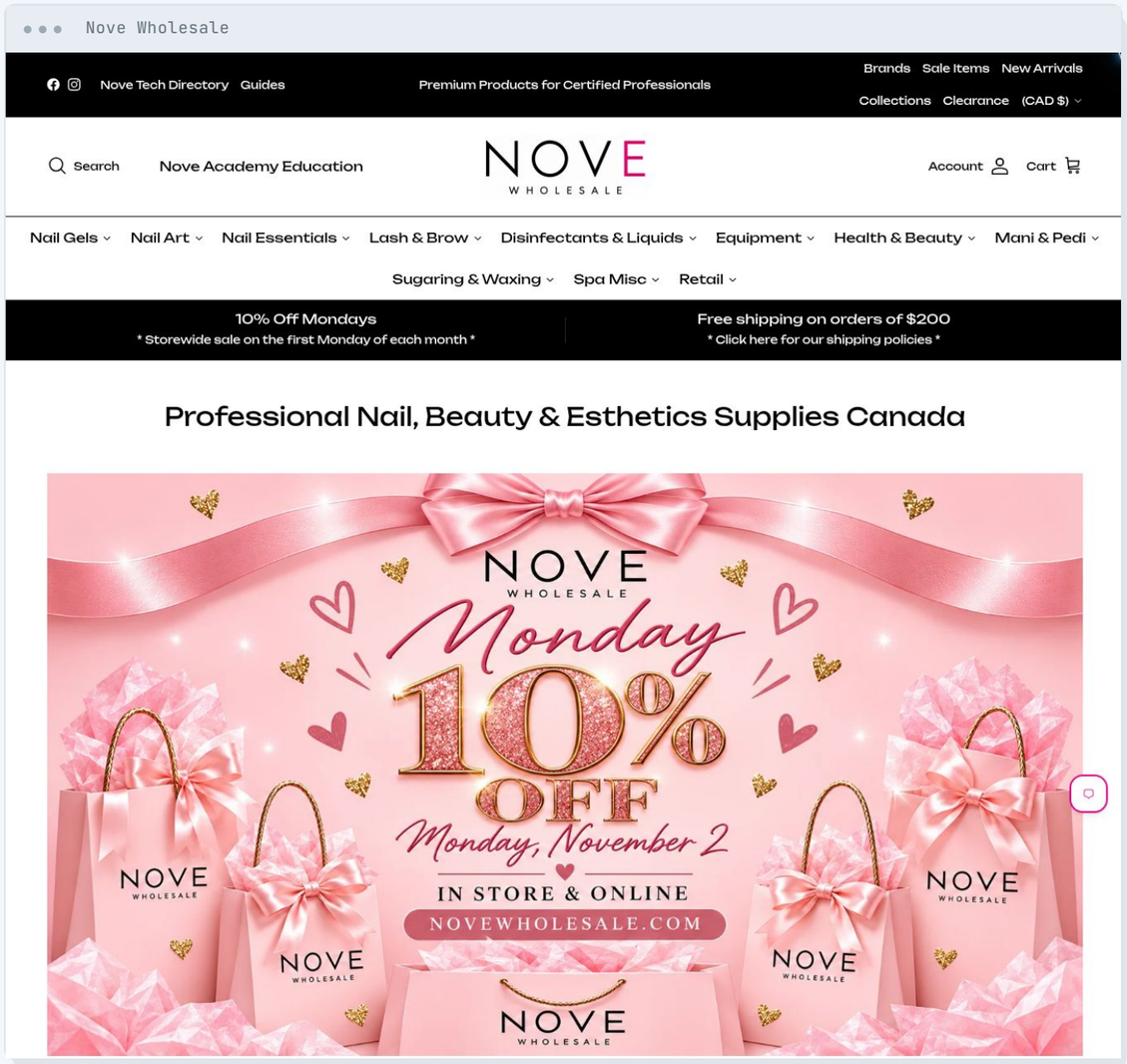
A complete destination for professionals.

A broad beauty-supply catalog brings together featured products, promotions, and professional education. Clear category navigation and recurring merchandising sections organize the storefront, while Academy guides connect shopping with practical information for the professionals using the products.

- Extensive product-category navigation
- Daily and weekly merchandising
- Integrated guides and education links

Completed

Visit website +



HORIZONTAL DIRECTIONAL DRILLING

Rocko Drilling

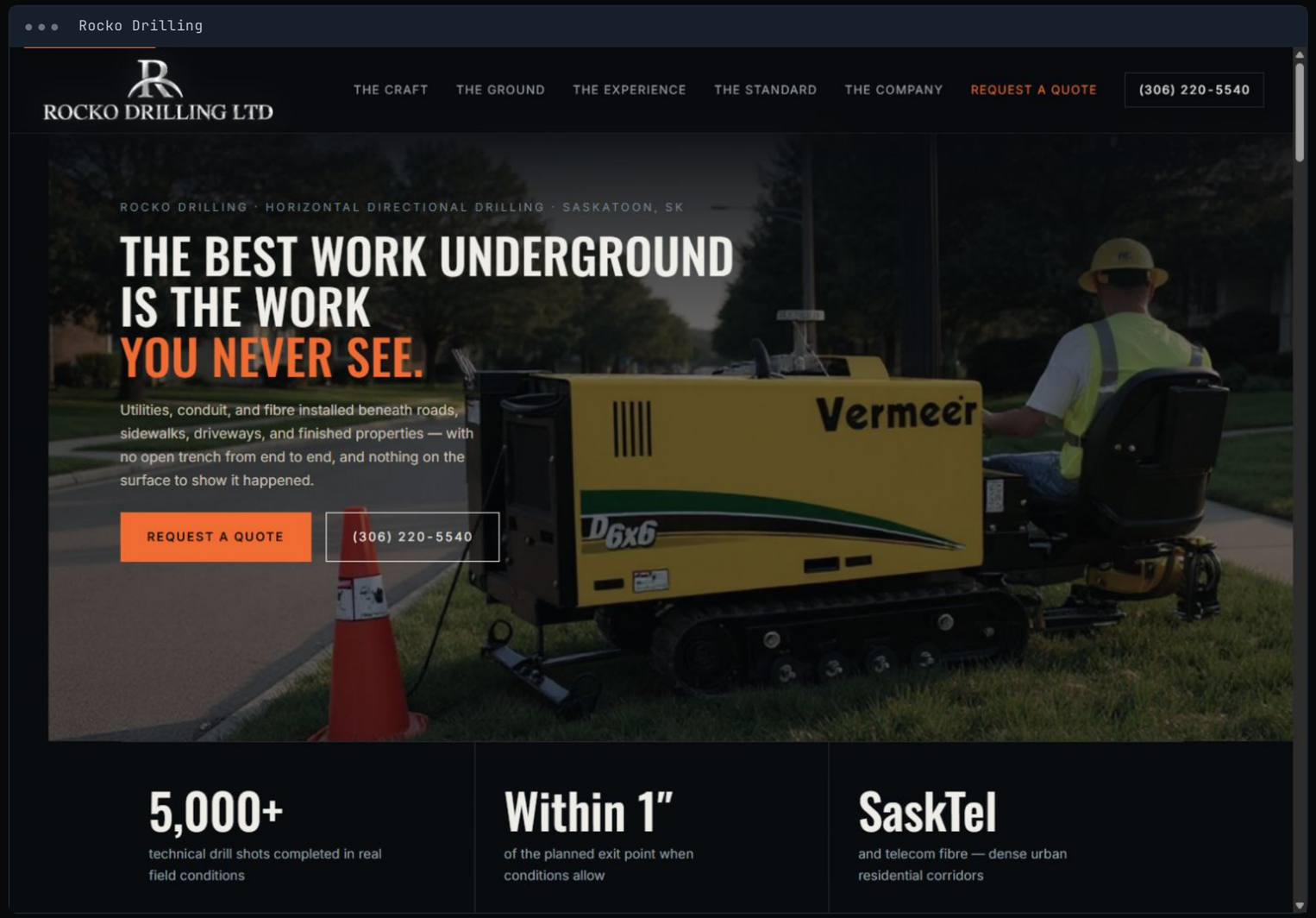
Making unseen work understood.

Rocko's dark palette and strong orange accents frame a direct explanation of horizontal directional drilling. Large type, equipment imagery, and sections about planning, ground conditions, and experience give a specialist service a clear visual story with prominent phone and quote options.

- Bold industrial typography
- Technical service storytelling
- Prominent call and quote actions

Completed

Visit website +



LASHES / BEAUTY COLLECTION

Coconoir Lashes

Completed



Beauty in every glance.

A dramatic portrait and deep burgundy backdrop introduce Coconoir's handmade lash collection. Soft serif typography and an image-led layout carry the same mood through the range, giving individual lash styles room to be seen and compared within a cohesive beauty presentation.

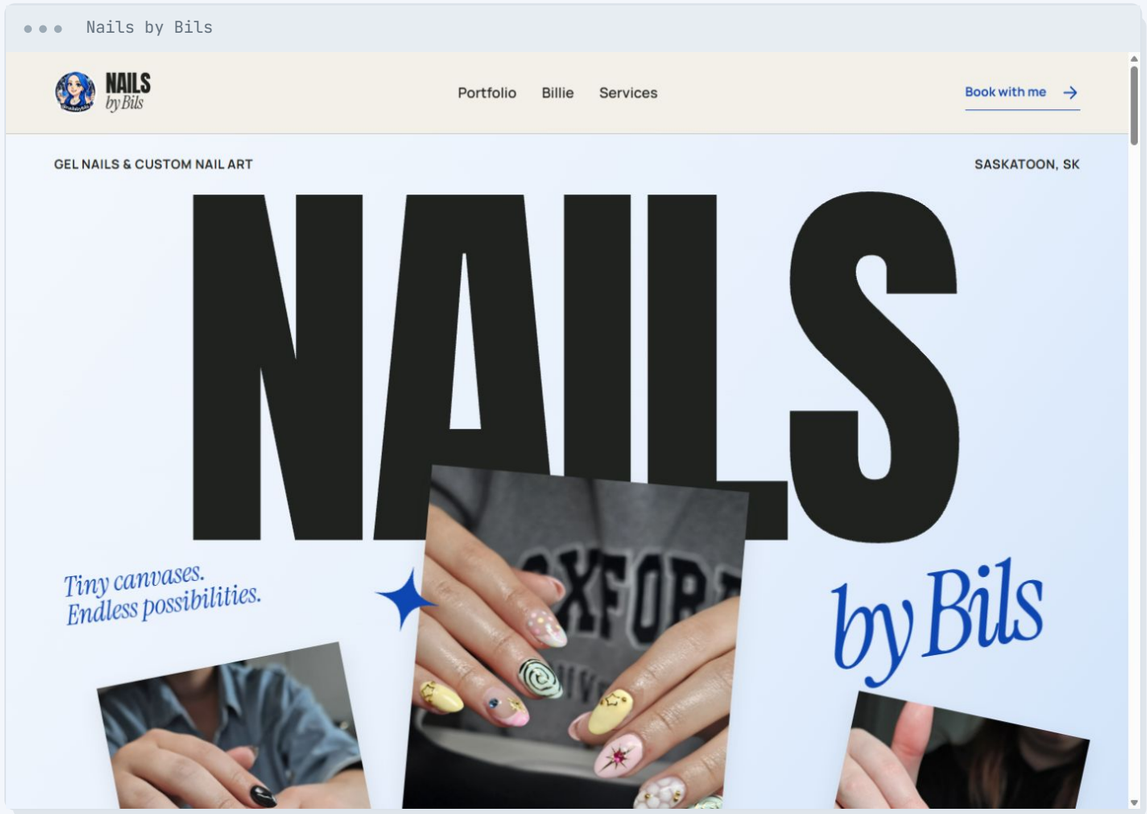
- Large portrait-led opening
- Lash collection presentation
- Coordinated burgundy and neutral palette

Visit website +

Different brands. Distinct personalities.

Nails by Bils

Completed

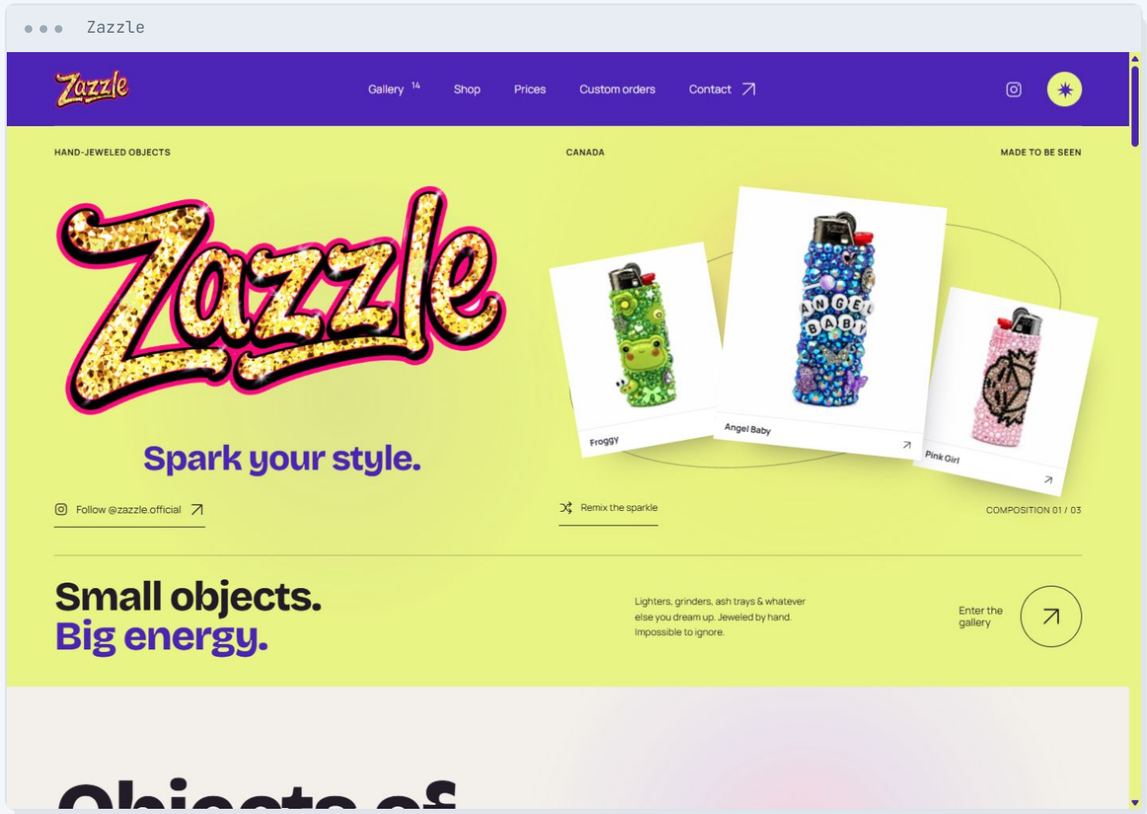


Small canvases. A distinctive presence.

Visit website +

Zazzle

Completed



Personality, turned all the way up.

Visit website +

PROFESSIONAL EDUCATION / COURSE DISCOVERY

Nove Academy

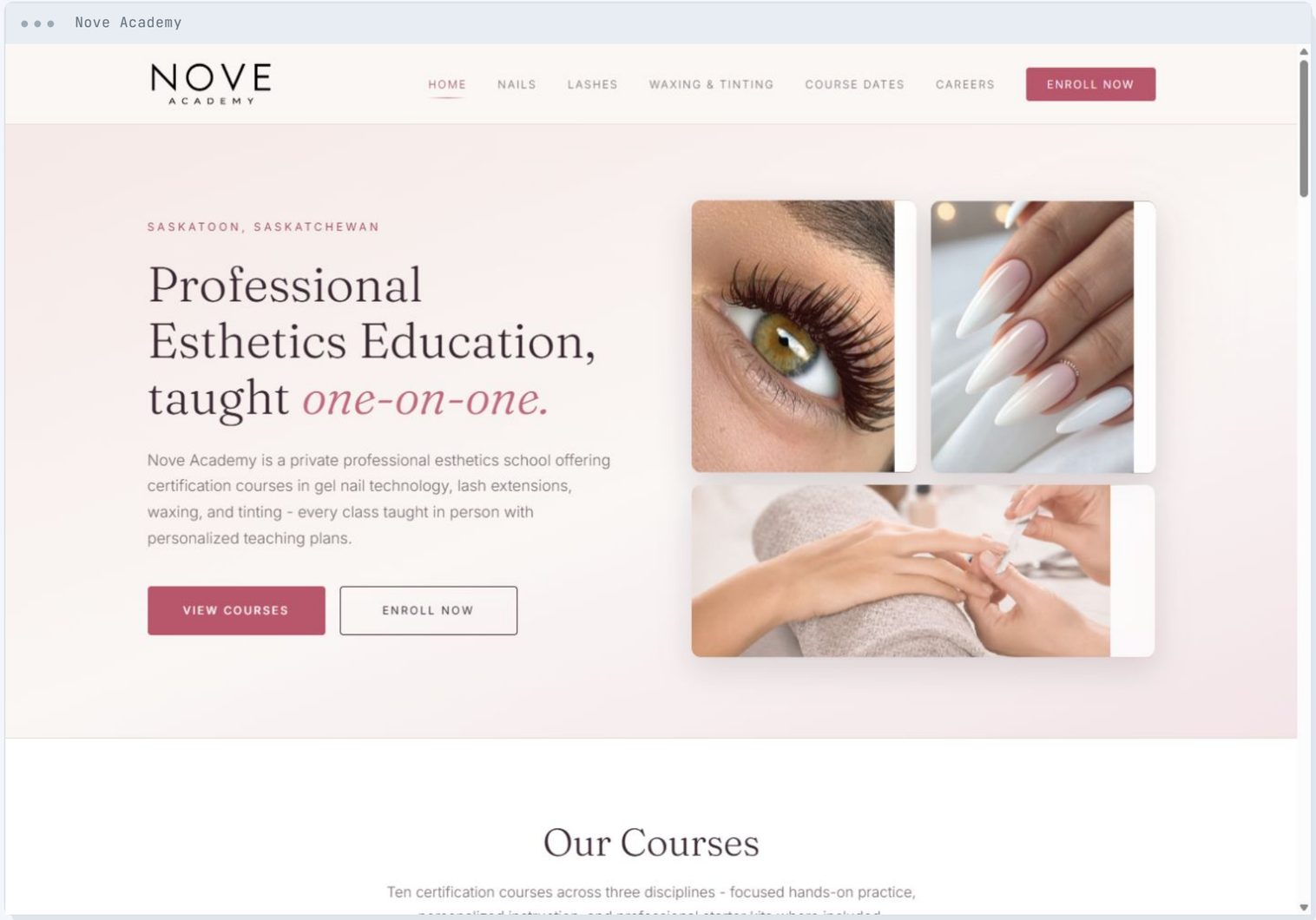
A clear path to a new skill.

A soft neutral palette, restrained pink accents, and practical course organization shape Nove Academy's website. The opening introduces its personal teaching approach, then guides visitors through nail, lash, and waxing disciplines, with course dates and enrollment options kept close at hand.

- Courses grouped by discipline
- Course dates and enrollment navigation
- Soft editorial photography and type

Completed

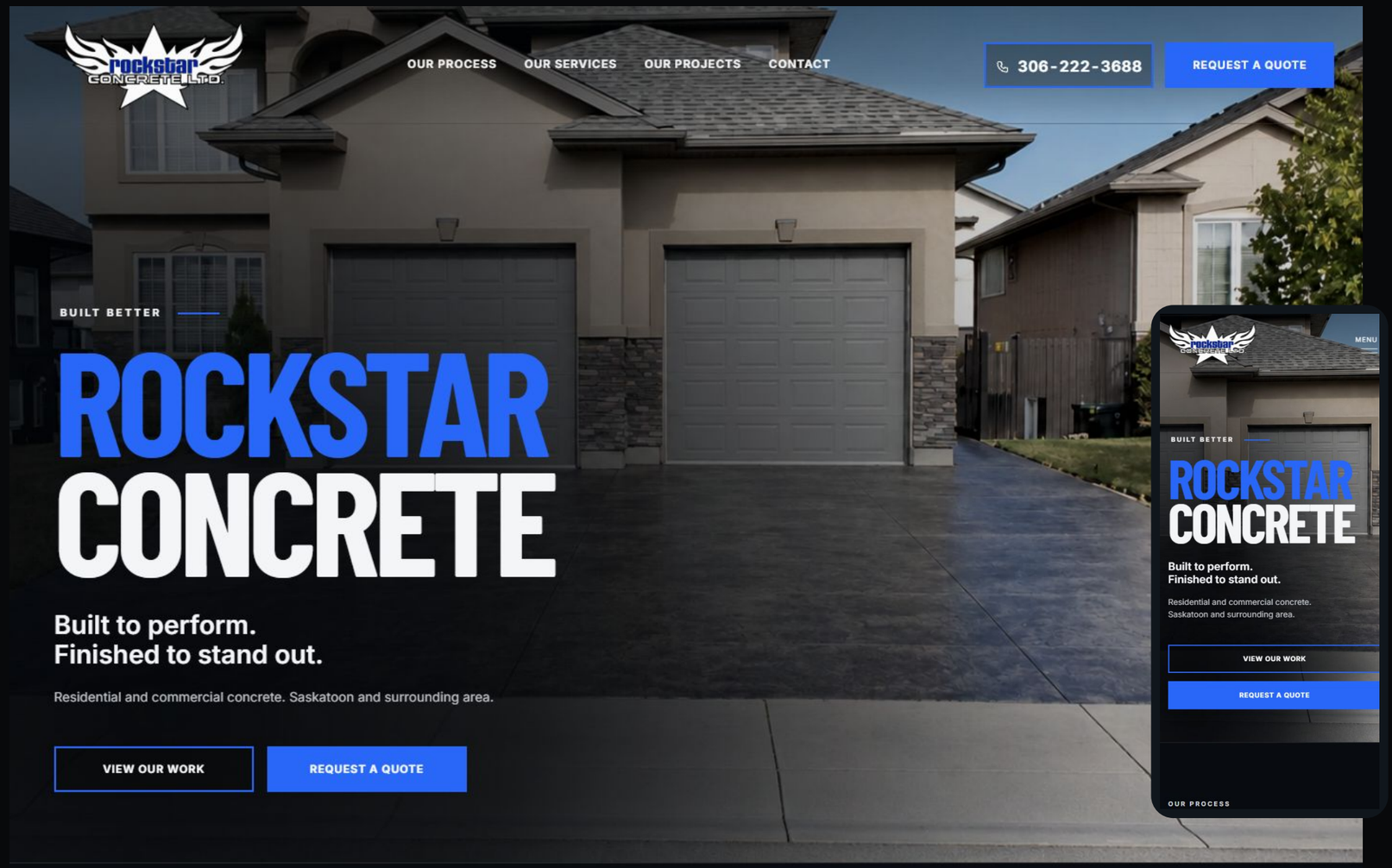
Visit website +



CONCRETE CONSTRUCTION / WEBSITE REDESIGN

Rockstar Concrete

Final review / Preview



The work deserves the spotlight.

Rockstar's proposed redesign places finished concrete work at the center of the experience. Large photography, strong blue accents, and a detailed process sequence introduce the company's services, followed by project imagery and clear quote requests.

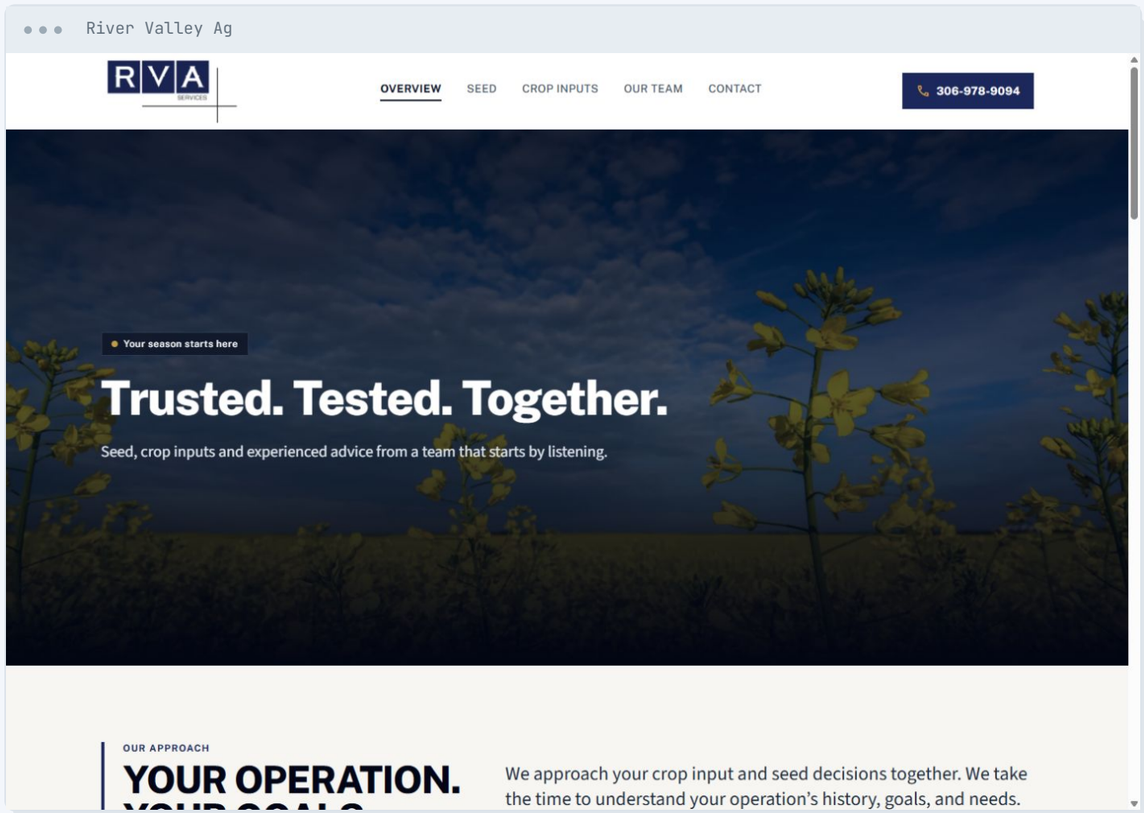
- Full-width project photography
- Ten-stage concrete process sequence
- Service and project showcases

View design preview +

Fresh perspective. Familiar businesses.

River Valley Ag

Final review / Preview

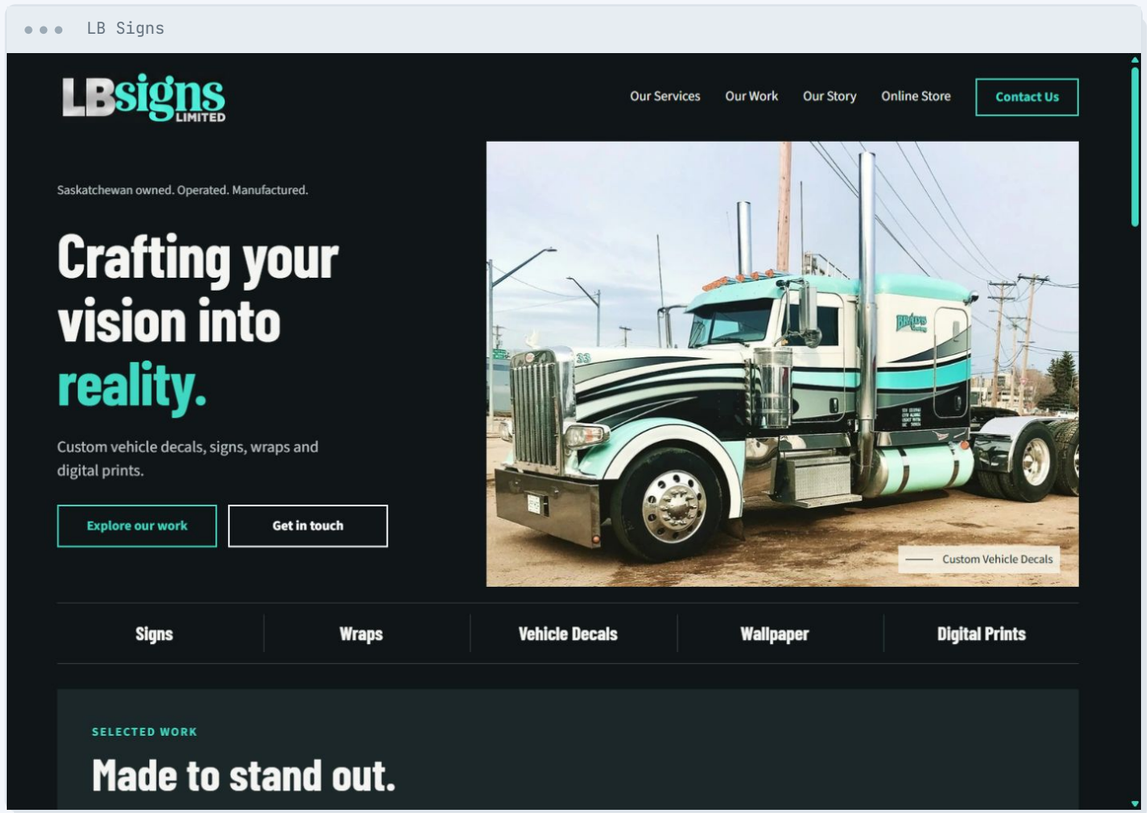


Rooted in the people behind the season.

View preview +

LB Signs

Final review / Preview



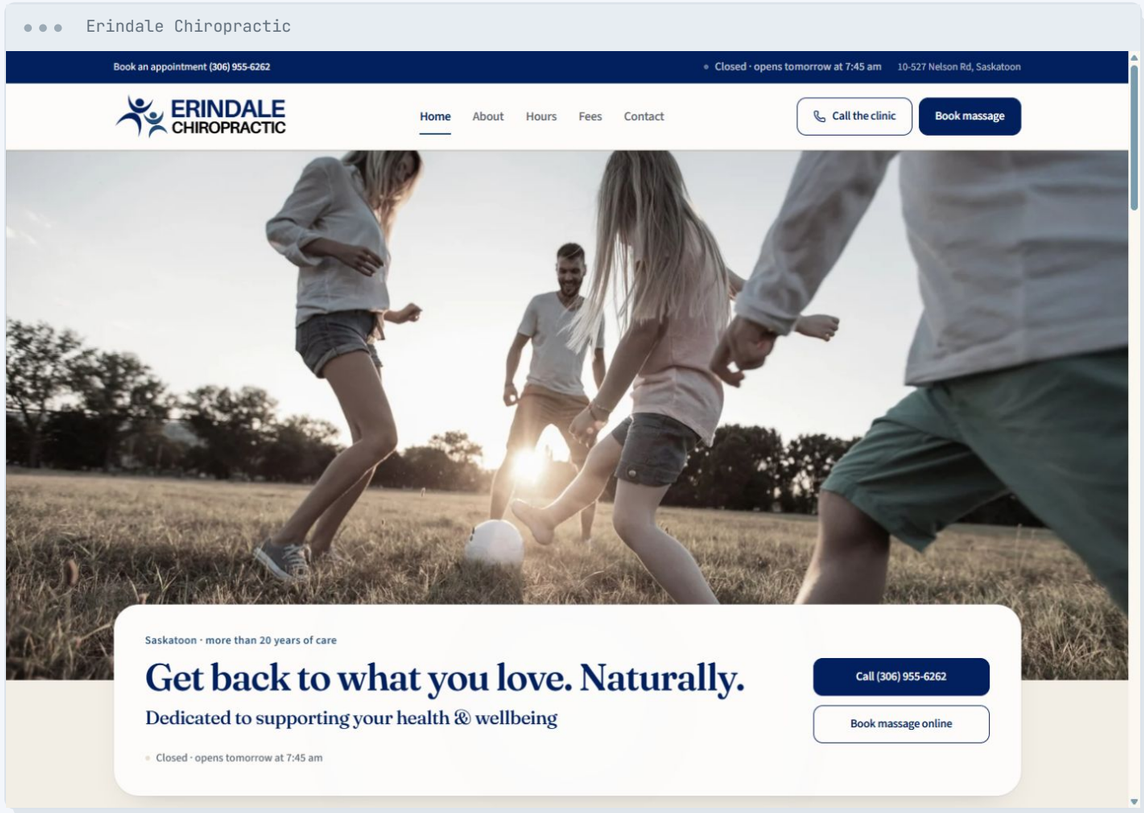
Let the finished work speak.

View preview +

Clarity, with character.

Erindale Chiropractic

Final review / Preview

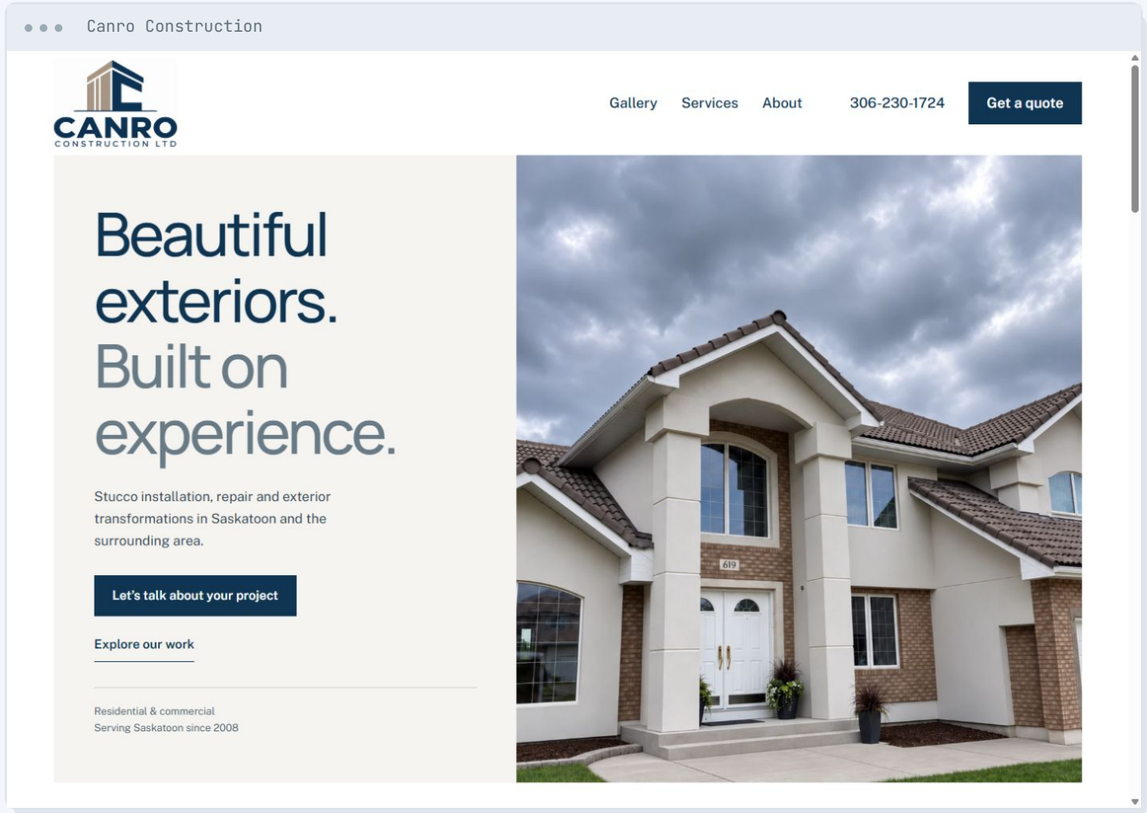


A warmer welcome to care.

View preview +

Canro Construction

Middle review / Preview



A considered frame for exterior craftsmanship.

View preview +

LANDSCAPE SUPPLY & EXCAVATION / WEBSITE REDESIGN

Serbu & Sons

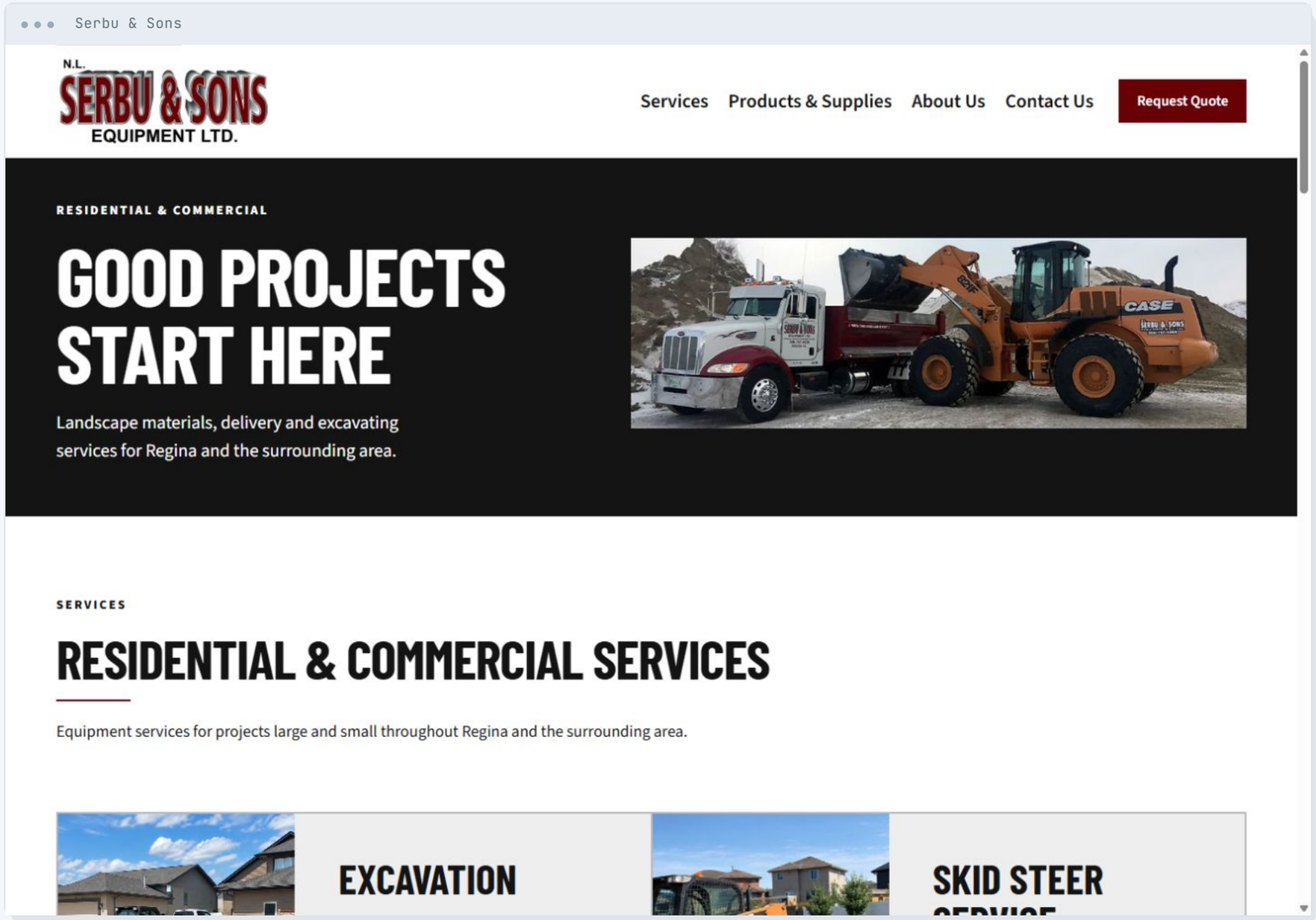
Useful information, thoughtfully organized.

Serbu & Sons' proposed redesign organizes excavation, equipment services, and landscape materials into a clear visual structure. Strong photography and burgundy accents retain the company's character, while a material-calculator interface adds a practical point of interest.

- Structured services and materials sections
- Material-calculator interface
- Clear yard, contact, and hours information

Middle review / Preview

View design preview +



BEAUTY & ACCESSORIES / BRAND EXPERIENCE

Coconoir Beauty

Middle review / Preview



A little detail. A beautiful difference.

Coconoir Beauty's in-progress experience brings coral, pink, and softly lit imagery together in a colorful editorial setting. Hair accessories, cuticle oils, decorative bottles, and other collections appear through distinct visual stories.

- Coral and pink editorial hero
- Distinct product-category stories
- Lookbook and collection navigation

View design preview +

PROFESSIONAL NAIL PRODUCTS / WEBSITE REDESIGN

Loona Nails

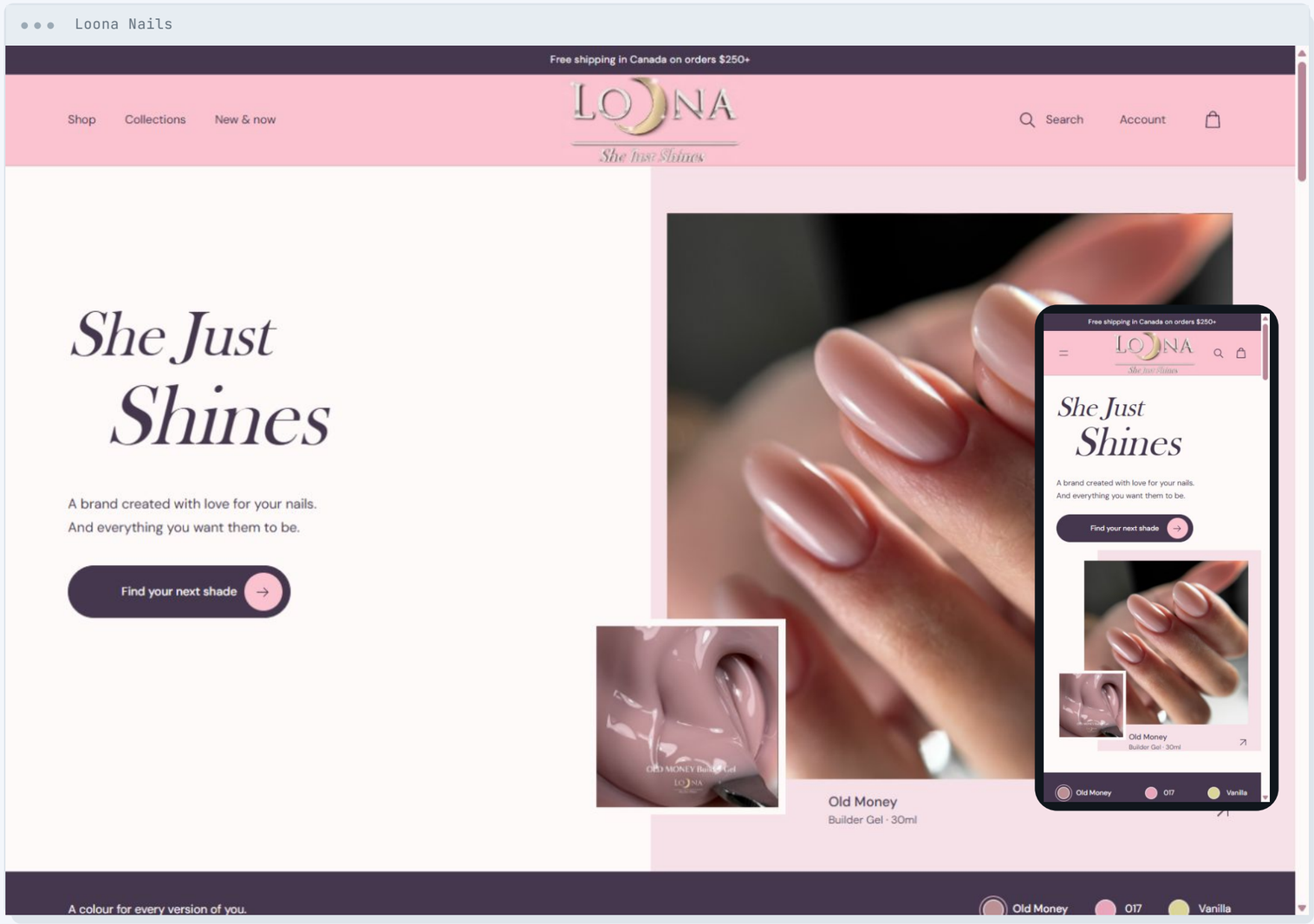
A softer setting for a shining brand.

Loona's initial design direction pairs pink, plum, and cream with close-up nail photography and product details. An editorial opening leads into collections, featured shades, and new arrivals, presenting a coordinated visual approach for the brand.

- Soft pink, plum, and cream palette
- Layered nail and product imagery
- Collection and featured-shade presentation

Initial review / Preview

View design preview +



SOLAR SERVICES / WEBSITE DESIGN

Revel Service

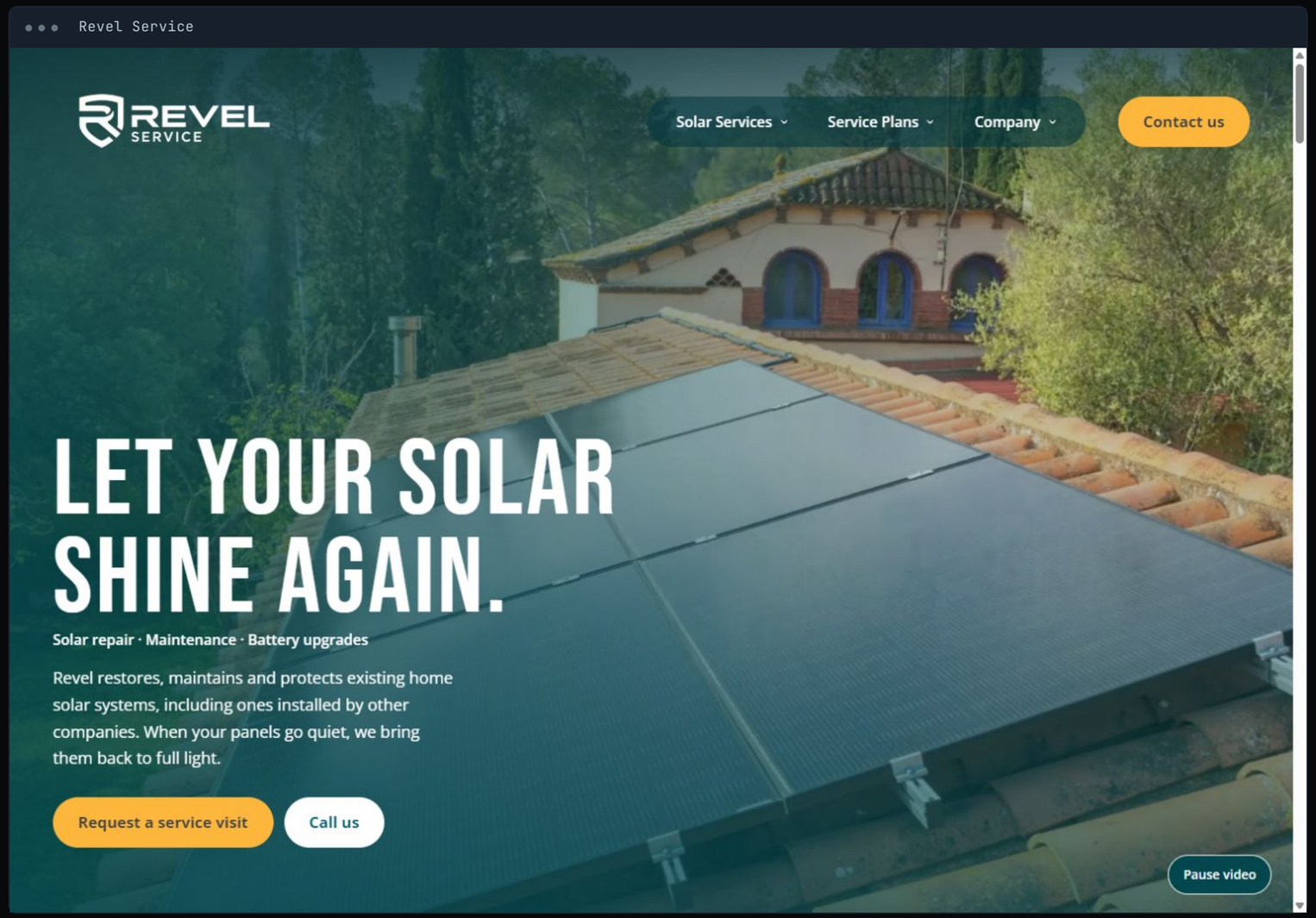
A brighter introduction to solar care.

Revel's proposed website introduces solar repair and ongoing care through teal, yellow, and large solar imagery. Service choices, care-plan comparisons, and a four-step process organize the presentation around common customer questions.

- Solar imagery with teal and yellow accents
- Service and care-plan presentation
- Four-step service process

Middle review / Preview

View design preview +

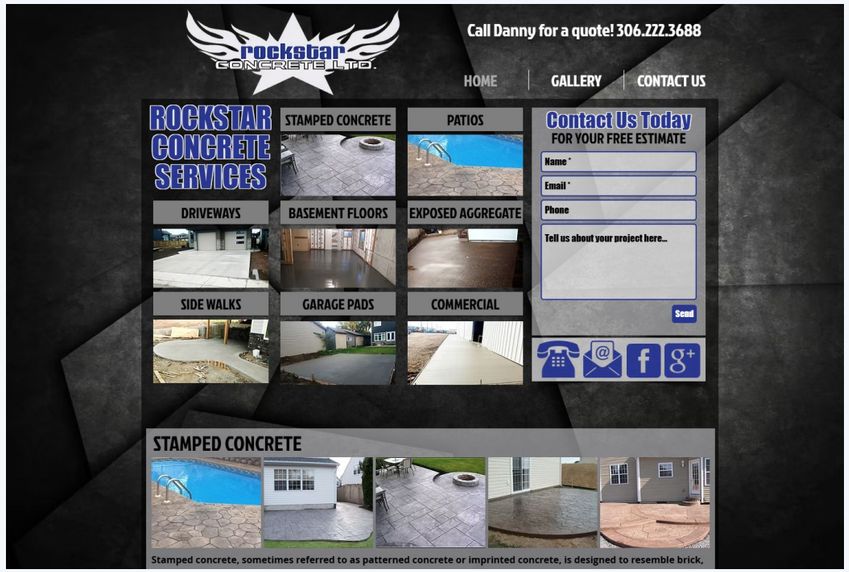


A SMALL LOOK AT THE TRANSFORMATION

What it was. What it can be.

Rockstar Concrete. A stronger first impression, with more room for the work. Fisher’s redesign is in final review and has not yet launched.

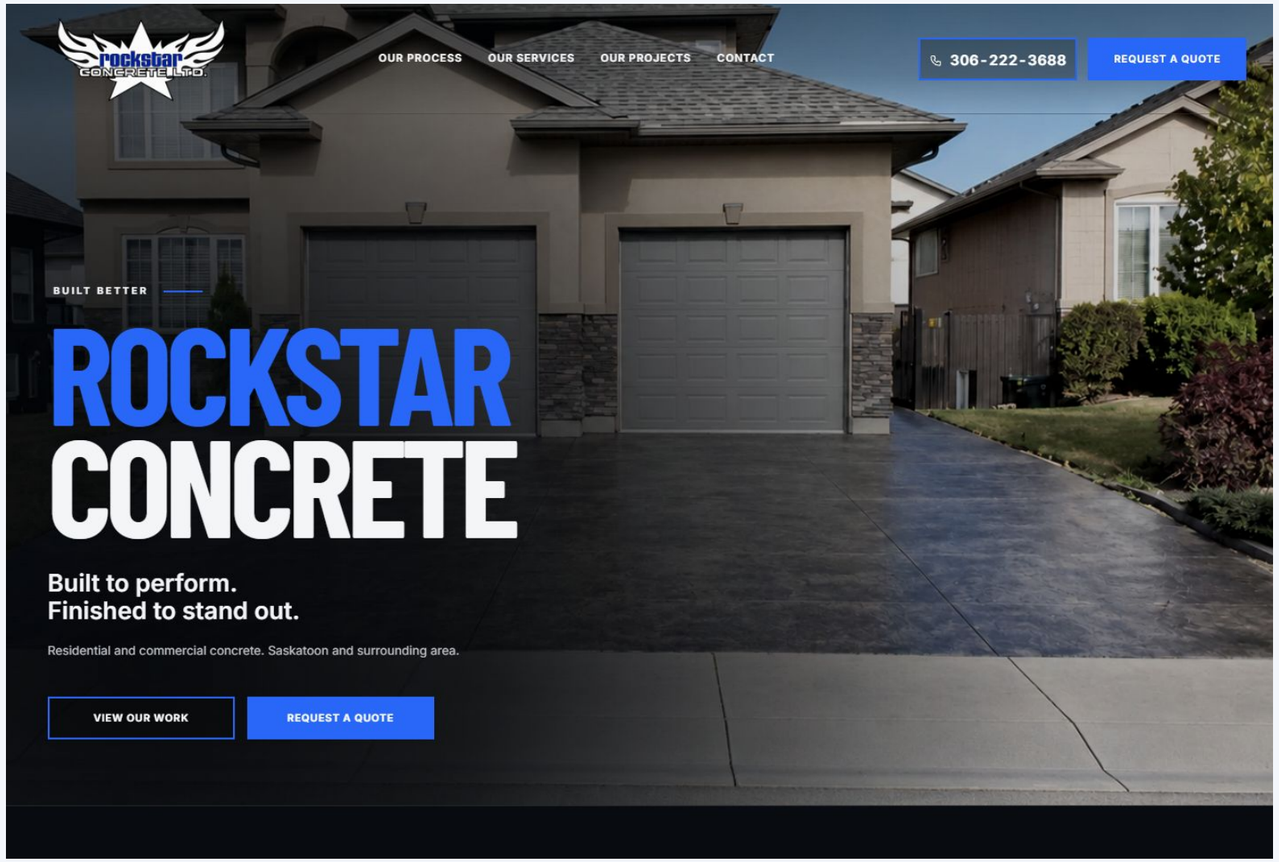
WHAT IT WAS



Existing website
Not designed by Fisher

WHAT IT CAN BE

Fisher redesign / Final review



THE COMPLETE COLLECTION

Explore every project.

Open the completed sites or explore the designs in review. Each link leads to the exact website or preview featured in this collection.

BEMI Beauty Box	Completed
Dirt N Iron	Completed
Costa Sabancuy	Completed
Nove Wholesale	Completed
Rocko Drilling	Completed
Coconoir Lashes	Completed
Nails by Bils	Completed
Zazzle	Completed
Nove Academy	Completed
Rockstar Concrete	Final review
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Erindale Chiropractic	Final review
Canro Construction	Middle review
Serbu & Sons	Middle review
Coconoir Beauty	Middle review
Loona Nails	Initial review
Revel Service	Middle review

Review stages reflect the November 2026 portfolio. Designs in review may change before launch.

A WEBSITE THAT REFLECTS YOUR BUSINESS.

Your next chapter.

Let’s give it a strong first impression.

Website design, e-commerce, and digital presentation with a clear direction and a distinctive point of view.

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